

Fall 1984

Stritch '84 (Volume 15, Number 4)

Cardinal Stritch University

Follow this and additional works at: https://digitalcommons.stritch.edu/stritch_newsletter

Recommended Citation

Cardinal Stritch University, "Stritch '84 (Volume 15, Number 4)" (1984). *Stritch Newsletter*. 58.
https://digitalcommons.stritch.edu/stritch_newsletter/58

This Book is brought to you for free and open access by the Newsletters at Stritch Shares. It has been accepted for inclusion in Stritch Newsletter by an authorized administrator of Stritch Shares. For more information, please contact smbagley@stritch.edu.

STRITCH 84

VOL. 15 NO. 4 FALL



SIGNS OF PROGRESS



CARDINAL STRITCH COLLEGE • MILWAUKEE, WISCONSIN 53217

North Central Association Reaccreditation Given to Stritch Programs for Ten Years

Cardinal Stritch College has received continuing accreditation of its Associate, Bachelor, and Master degree programs from the North Central Association of Colleges and Schools, according to Sr. M. Camille Kliebhan, president. NCA's Commission on Institutions of Higher Learning voted at its August meeting to reaccredit Stritch for the maximum period of ten years — through 1993-94.

The process of appraising and approving the College's academic programs, personnel, physical plant, and financial resources took more than a year and a half in accordance with the regional accrediting agency's regular time lines. Throughout 1983, over 100 faculty and staff members served on committees reviewing and evaluating CSC's academic offerings and administrative operations. Dr. Robert Flahive, vice president, coordinated the massive research effort and edited its 161-page *Institutional Self-Study, 1974-83* report.

Last May, a six-member NCA team of selected college educators visited Stritch for three days to assess its strengths and weaknesses in light of the College's stated mission and its own *Self-Study* findings. Shortly thereafter, the team issued a 41-page report covering ten major factors required for continuing accreditation; this document was very positive and commendatory in tone. As President, Sister Camille was invited, in turn, to write an official letter of response to the *Visitation Report's* observations and the accuracy of its information.

Other Steps Involved

For a "second opinion", the North Central Association next sent both the *Institutional Self-Study* and *Visitation Report* to three other, qualified college educators for a comprehensive reading and review. Thence, all documentation was submitted to the NCA's 17-member Commission on Institutions of Higher Learning for final action. The decision was affirmative.

In brief, Stritch was cited for such general strengths as: adherence to its Franciscan heritage and educational mission; strong Board involvement and excellent presidential leadership; firm faculty commit-

ment to the liberal arts and professional career preparation; its well-maintained physical plant and plans for much-needed facilities (now under construction); strong program of student services; innovative degree offerings in Nursing and Management; sound fiscal operations and a promising development program — among others.

President Summarizes Reactions

"All in all, Stritch's Board, faculty and staff, students and alumni, and other constituencies can take great pride in this 1984 assessment as recognition of our joint achievements over the past ten years and of our potential for progress during the decade ahead," Sister Camille stated.

President Appoints Six To Administrative Staff

Six newcomers have been named to staff positions this fall, according to Sr. M. Camille Kliebhan, president. (Other appointments were reported in previous issues).

Deborah Verlench, who holds an M.A. from the University of Missouri, is division manager for the Institute of Professional Development, which markets Stritch's Programs in Management for Adults. In addition, two new sectional coordinators for PMA have been appointed. They are Robert Weissenborn, a Master's graduate of UW-Milwaukee, and Anthony Roach, who holds an M.A. degree from Ball State University, Muncie, IN.

Other Appointees Named

In the Admissions Office, Clay Brandt, a Carroll College graduate, and Joan Multerer, a St. Norbert College alumna, have joined the staff which recruits traditional undergraduates. Michele Michuda serves as the Development Office's proposal writer; she holds a B.A. degree from UW-Milwaukee.

Reading Conference Features Authorities

Dr. Rex Brown, Education Commission of the States, Dr. Gerald Duffy, Michigan State University, Dr. Eunice Bethke, Wis. State Dept. of Public Instruction, and Dr. Susan Masland, UW-Milwaukee, will be major speakers at Stritch's 36th Annual Fall Reading/Language Arts Conference on Sat., Oct. 27th.

Also featured on the day-long program (9 a.m.-2:30 p.m.) will be: Judith Casey, Waukesha Public Schools, John Horlivy, Marquette U. High School, and Sharon Gerleman and Sr. Patricia Zolecki, CSC faculty. Dr. Robert Pavlik, Reading/Language Arts Dept. head, is general chairman.

Other Details Cited

Registration cost for the Annual Conference is \$15.00 — plus \$5.00 for luncheon on campus. For reservations, call 352-5400, ext. 339.



ADMISSIONS COUNSELORS — Sally Krage, '83, is shown with Clay Brandt, her new associate for recruiting traditional undergraduate students for CSC.

Admissions Office Hosts Local School Personnel

To acquaint high school principals and guidance counselors with Stritch, the Admissions Office arranged a Hospitality Luncheon on Tues., Sept. 25, and a Hospitality Dinner on Tues., Oct. 2. The option was offered to accommodate the educators' busy schedules, according to Kenneth Steidle, admissions director.

School representatives from metropolitan Milwaukee and southeastern Wisconsin toured the campus, dined in the Blue Room, and heard brief presentations on the College's academic offerings and financial aid program.

Franciscan Institutions Slate Annual Meeting

Officers and Board chairpersons of the six corporations sponsored by the Sisters of St. Francis of Assisi in Wisconsin, Illinois, and Massachusetts will hold their 1984 meeting in Milwaukee, Nov. 13-15.

This annual corporations meeting is being convened by Sr. Joanne Meyer, director of the OSF congregation, to discuss matters of mutual concern and future plans relating to programs, personnel, and finances.

Over Forty Distinguished Citizens Serve As Volunteers in Fund-Raising Campaign

As reported in the Summer issue of *Stritch '84*, the College's capital fund-raising campaign "Jubilee 1987" is headed by eight distinguished honorary chairpersons and eight divisional chairpersons — under the joint leadership of Atty. Patrick W. Cotter and Joseph F. Flanagan. The second tier of volunteer solicitors is equally impressive and important, according to Charles Ries, CSC's director of development.

Among more than 40 business, industrial and civic leaders already serving on the Jubilee 1987 Committee are: A. William Asmuth, Jr., Ben Barkin, Helen Barnhill, Frederick Belmore, Richard Bibler, Thomas Cassidy, Willard Davidson, Leila Fraser, John Galanis, Lloyd Gerlach, John Geroux, Norman Gill, William Godfrey, John Hazelwood, Martha Hoffer, Jerome Holz, Burleigh

Extensive Plans Laid For 'Grecian Holiday'

"Grecian Holiday" — a fund-raising event for the College's new library — will be held on campus, Sun., Oct. 14, from 11:30-4:00 p.m. A \$10 admission fee will entitle participants to visit a Greek Agora (market), purchase Grecian imports and artifacts, and enjoy an ethnic luncheon, according to Sr. Jessine Reiss, chairperson.

Hellenic Folk Dancers, choreographed by Georgia Stergiades, and Milwaukee's Piccolo Bel Canto, directed by Ed Wise, will highlight the entertainment in Serra Hall. John and Toulia Shane will offer "A Tour and Treasures of Greece" presentation — including the awarding of prizes valued at \$4,000.

For reservations, contact Sister Jessine at (414) 352-5400.

Jacobs, Jr., Richard Jacobus, Stephen Keane, William Liebman, James Loughlin and Steven Marcus.

Others affording Stritch invaluable talent and time include: Judith Murphy, J. Tracy O'Rourke, Charles W. Parker, Jr., Norman Paulsen, Anthony Petullo, Blaine Rieke, B. J. Sampson, John Schlosser, Donald Schuenke, Thomas Shropshire, William F. Smith, Jr., David Springob, Allen Taylor, Donald Taylor, Charles Wendelberger, James Wigdale, Elmer Winter, George Wordingham and Robert Zigman.

President Expresses Thanks

"The overwhelming response by way of initial support and helpful service rendered by many of Metropolitan Milwaukee's most prominent citizens is both encouraging and inspiring," in the words of Sr. M. Camille Kliebhan, president.

"Stritch's first public appeal for a much-needed Building Fund is receiving more attention and wider endorsement than we had hoped and prayed for. Hence, the next three years of implementing and financing our College's long-range plans for expansion and improvement should be both exciting and productive," Sister Camille added.

1984 Mile Of Art

The 8th Annual Mile of Art, sponsored by the Friends of San Damiano, attracted 5,045 paid entrants to campus on Sun., Aug. 25. Eileen Millonzi and Charlotte Peter co-chaired the popular event.

Record Enrollments Set in Fall, Summer

Preliminary Fall enrollments as of mid-September already exceed last years record total of 1,763 by 219 — or 1,982 in all — according to Sr. Francis Marie DeLany, registrar. The 12.4 percent increase includes 1,095 full- and part-time undergraduates and 887 graduate students. Of these, 716 men and women are registered for Stritch's Programs in Management for Adults.

Additional off-campus inservice courses for teachers, starting later, might raise this year's grand total to nearly 2,000.

Summer Record Cited

The College enrolled 1,824 in credit courses during its 1984 Summer Session. Last year's total was 1,723; in 1979, it was 751.

In addition, another 251 adults participated in Stritch's non-credit enrichment classes and 116 attended three Elderhostel sessions during June and July. CSC's various academic programs for children attracted 516 boys and girls to campus. Two soccer camps were also conducted.

Noted Announcer Tells 'Stritch Story' on Film

Jerome Bertram, a well-known Midwest announcer of radio/TV commercials, contributed his professional services as narrator of CSC's Jubilee '87 slide-tape presentation for fund-raising purposes, according to Charles Ries, director of development.

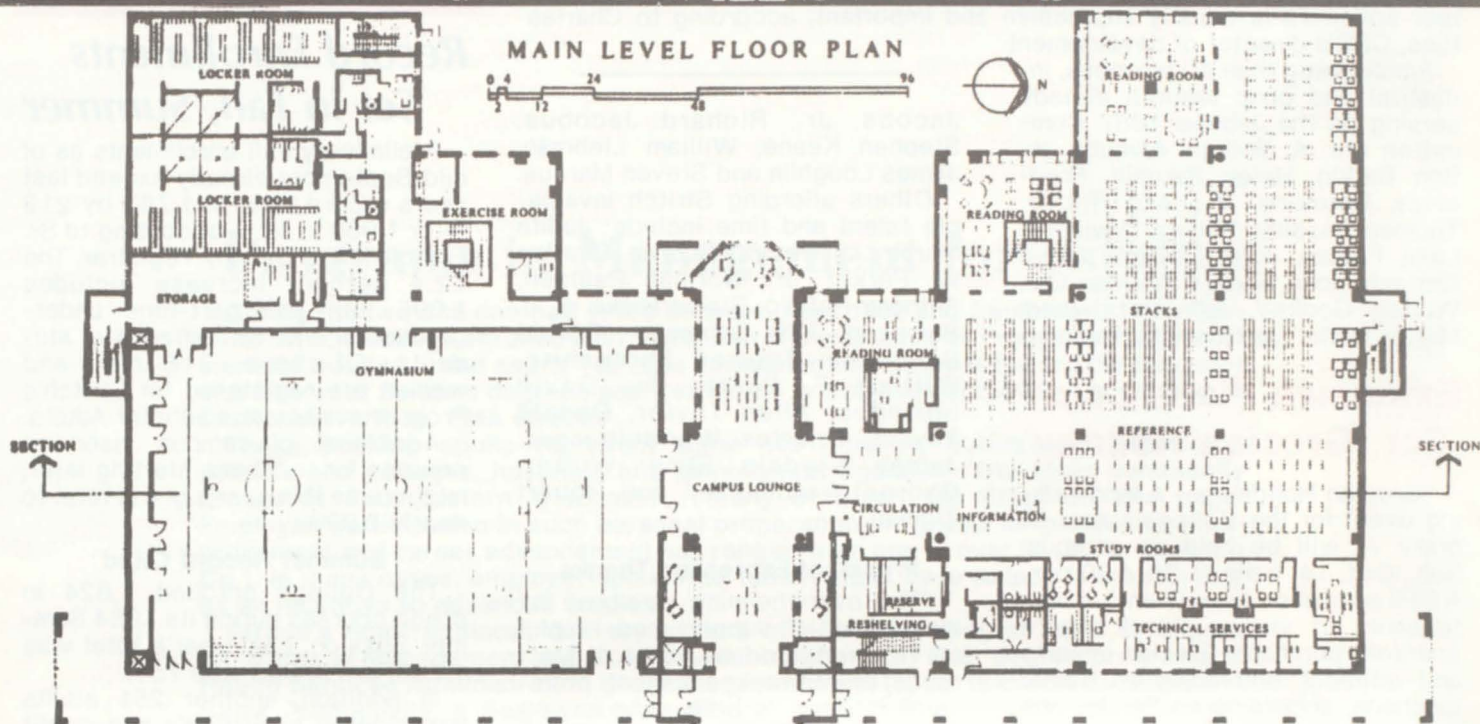
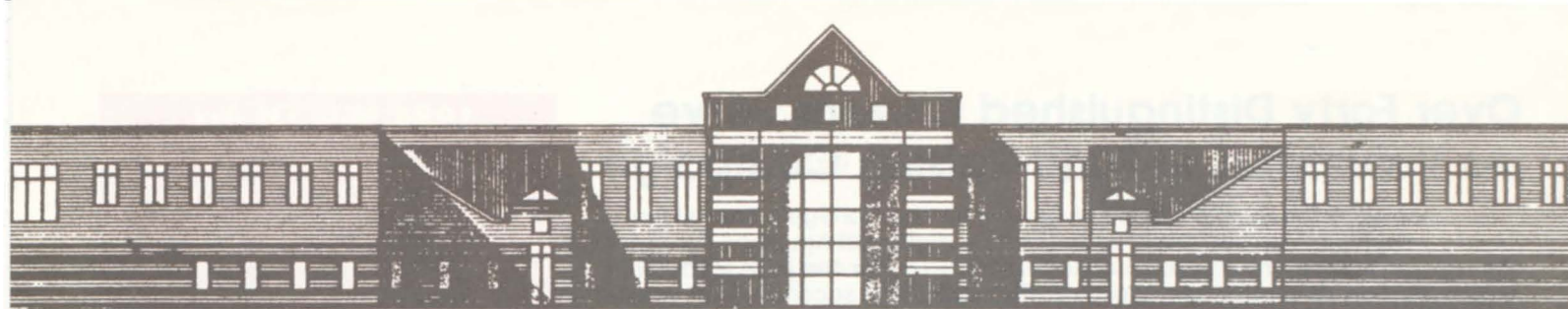
Stritch owes a large debt of thanks to Jerry... who is the husband of Sue Reilly, '69.

New Facilities Raise Costs for Operations

When the new library, auditorium-gymnasium, and student activities center are completed, costs of maintenance and upkeep of all campus buildings will increase one-third, according to the Business Office. It is estimated that approximately 32-35 additional, full-time commuter students or 25-28 more resident students will offset the gain in expense.



"IT'S A PIECE OF CAKE" (\$1.00 a slice) — So said the sign at the Mile of Art when Jacquelyn Thompson served Sr. Camille Kliebhan a portion of the mammoth pastry designed and baked by Steve Beaumont, of the Creative Management Food Service staff, to publicize the Jubilee '87 Building Fund Campaign. Mrs. Thompson is a member of CSC's Board of Directors.



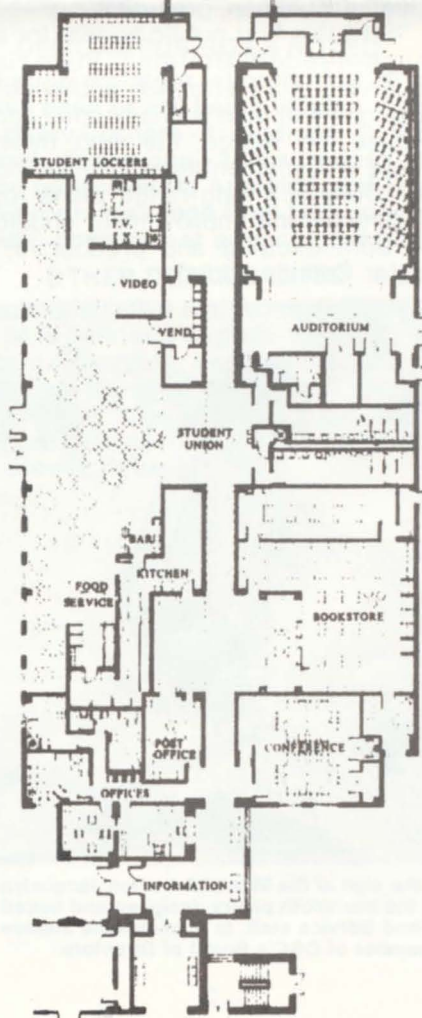
PROJECT

Campus Center Building
Size: 75,000 square feet

Program: to develop a building incorporating the critical college functions left unbuilt or incomplete in the 1962 original construction — a complete academic library facility, a gymnasium for competitive and intramural athletics, and a student union with theater/recital hall, bookstore, social/dining facilities, conference rooms and student services area.

Kahler Slater Torphy Engberg, a Milwaukee-based design firm, developed the program and design after completing a comprehensive facility and needs study of the entire campus. The new Campus Center Building will connect directly to the existing interconnected buildings. Primary student entrances and parking areas were relocated and enhanced as part of the effort to create a highly visible and distinctive new image for Stritch.

In plan, the new building resembles a "T," providing under one roof places for the development of mind, body and "spirit." The north projec-



tion houses a two-story academic library, featuring ample and varied user areas for individual and group study, periodical reading, audio-visual equipment and research activities. Staff areas on both levels provide necessary control and academic space. Security is maintained through a single public entrance/exit with an electronic control system.

The spectator gymnasium to the south projection is supported by lockers, staff areas, an exercise room, and a large second floor multi-purpose space. The gymnasium is also designed to function as a multi-purpose/auditorium facility.

Located in the T's stem are the student activity areas featuring a cross-vaulted student lounge (Great Hall) illuminated by clerestory windows and a double height bay window which serves as the campus focus from inside and out. Along the main corridor are student activity areas, featuring a large array of social, cultural and services places designed for student interaction and enlivenment.

— Featured in American School and University Magazine



STRITCH IS GROWING . . .



**jubilee
1987**



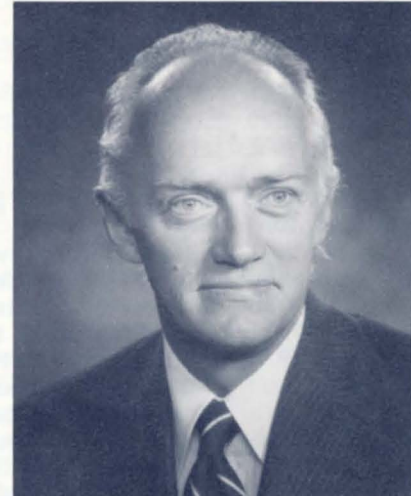
Theodore J. Wing
President
Cramer-Krasselt Advertising

Cardinal Stritch College has served with distinction for nearly a half century. Dedicated to the Liberal Arts, the College enjoys significant recognition for its accomplishments in the traditional disciplines. What is less known, beyond the professional academic world, is Stritch's leadership position in preparing graduates for work with the mentally retarded, the learning disabled, and those of all ages who need or want improved reading skills.

More subtle, perhaps, but important to the growth of the whole student, is the Franciscan environment of the College. The lessons of thoughtfulness, happiness and self-discipline are learned from example, not imposition.

Cardinal Stritch College has grown and has related growing needs for new facilities and a larger endowment, to best continue to serve. We look to the College's future with enthusiasm and optimism, borne of the generous support we have already received.

We also look to the future with a humble confidence that more alumni, foundations, corporations and interested friends will support Cardinal Stritch College and its Jubilee Campaign.



As a private college enriching the lives of thousands of local citizens each year, Cardinal Stritch College is important to the Milwaukee community as a whole and to the North Shore residents in particular. Your support of Stritch is needed in its efforts to expand so that it can successfully continue its value-oriented educational service in the Franciscan tradition.

David L. Springob
President
Catholic Family Life Insurance



J. Patrick Brody
Attorney-at-Law
Foley & Lardner

Cardinal Stritch College benefits a large number of people . . . the numerous children whose reading skills have been improved over the years by Stritch-educated specialists, the full and part-time students who attend classes, and the many others who benefit from the extracurricular services of the College.

The College is sponsored and operated by capable and highly dedicated persons. In their plans for the future, they are committed to developing an even better educational center which will provide greater service to both the students and the community. The College's current Development Program, aimed at raising capital funds needed for this growth, deserves generous community support.

The graduates indeed are the story of Cardinal Stritch College and its contributions to Milwaukee and the future. These graduates have strong academic backgrounds and communications skills indicative of the special attention they received at Stritch. They have obtained the skills not only to adapt to change but to be creators of change. They are Cardinal Stritch's contribution to business, to the professions, to the arts, to all of us.

Mrs. Judith C. Murphy
Vice President
M&I Investment Management Corp.



From the highly sophisticated skills necessary to communicate with children having special educational needs to rewarding programs for returning adult students, Stritch provides a learning experience in an atmosphere of strong moral and religious values. The availability of alternative, non-traditional learning experiences at Stritch must be preserved.

James J. Loughlin
Managing Partner
Peat, Marwick, Mitchell & Co.



Programs in Management for Adults

During the two and one-half years between April 1982 and September 1984, Cardinal Stritch College enrolled over 1,560 men and women in its Programs in Management for Adults, and nearly 700 have completed course work toward the Bachelor and Master of Science degrees and Certificate in Sales Productivity — according to Dr. Robert R. Rice, PMA director.

These working adults represent some 640 different businesses, industries, schools and colleges, hospitals and government agencies, and other community groups in Southeastern Wisconsin... many of which are listed on this page. Employee participation in such personal preparation programs for professional improvement and career advancement has ranged from one to over 50 (Miller Brewing Co.). In many cases, employer-sponsored tuition plans have helped immeasurably as an incentive to advanced studies.

Stritch's non-traditional delivery system of offerings affords: (a) B.S. degree programs in Management and Public Administration; (b) M.S. degree programs in Health Services Administration and Management; and (c) an 18-credit Certificate in Sales Productivity. It has been planned and marketed carefully in Southeastern Wisconsin to fulfill student needs unmet by other public/independent colleges and universities.

OFF-CAMPUS SITES NOTED

Deborah Verlench, marketing manager, reports that 20 locations — besides the Stritch campus itself — have been or are being utilized. These include: Milwaukee - 6; Beloit - 1; Green Bay - 2; Hales Corners - 1; Madison - 2; Marshfield - 1; Oak Creek - 1; Union Grove - 1; Waterford - 1; Wausau - 1; Wauwatosa - 2; and Whitefish Bay - 1. Future classroom sites may be located in Appleton and Fond du Lac.

Rented facilities for PMA programs range from high school, college, and seminary classrooms to hospital, bank, government agency, and motel meeting rooms.

OTHER DETAILS CITED

The current faculty and administrative staff comprise 70 persons. Of these, 16 hold the Doctorate degree and 54, a Master's degree. Carefully selected specialists vary in expertise from accountants, lawyers, economists, and university professors to company presidents, personnel managers, research specialists, and medical personnel. As instructors, they speak from practical experience.

All of the above professionals are accountable and responsible to Dr. Rice and Dr. Edward Clarke, CSC's academic dean.

Varsity Volleyball

Coached by Katie Dolan and Cathy Buerger, the women's volleyball team will play in 13 intercollegiate games on 11 dates in September and October — including five at Stritch's home court, 6255 N. Santa Monica Blvd. Admission is free.

1984 Schedule

(7:00 p.m., unless otherwise indicated)

Sept.

- 14 CSC at UW-Sheboygan and Wisconsin Lutheran (8:00)
- 17 Concordia College at CSC
- 18 CSC at MSOE and Mount Mary
- 25 Maranatha College at CSC

Oct.

- 2 Silver Lake College at CSC
- 9 CSC at Maranatha College
- 10 Milw. School of Engineering at CSC
- 15 CSC at Concordia College
- 17 CSC at Edgewood College (7:30)
- 19 CSC at Silver Lake College (6:00)
- 22 Mount Mary College at CSC

Cultural Programs

Les Jongleurs will present a vocal concert in Serra Hall on Fri., Nov. 2, at 7:30 p.m. The local group of musicians specializes in the performance of English, French, German, Italian and Spanish music from the 10th Century through the early Renaissance — using appropriate instruments and costumes for the historic period being represented. General admission: \$2.00; senior citizens and students: \$1.00.

On Sun. eve., Sept. 16, the Pro Arte String Quartet of UW-Madison again performed on campus to an appreciative audience.

Fall Art Exhibits

Four art shows will be held in Studio San Damiano from October through January. All events are open to the public free of charge weekdays from 10 a.m. to 5 p.m. and on weekends from 2-5 p.m.

The 37th Summer Art Exhibit, which ended in September, will be followed by a "Mile of Art" Award Winners Invitational Exhibit, Oct. 7-28. Next, the First Annual Alumni Invitational Exhibit is scheduled, Nov. 4-25.

An "Off-the-Wall" Exhibit and Sale will be sponsored by the Friends of San Damiano, Nov. 29-Dec. 1. Stritch's popular Junior Art Exhibit will then be featured from Dec. 15 through Feb. 3.

Chicago Alumni Reunion

Chicago Area alumni plan to reverse their usual routine and will travel to Milwaukee for their annual fall luncheon on Sat., Oct. 20. The group will hold its "Rendezvous at Stritch" reunion in the Blue Room, hear a progress report from Sr. Camille Kliebhan, and tour the campus for a first-hand view of the College's major construction project.

Janice Ochenkowski, '70, and Mary Lou Eischen Quinn, '60, are in charge of reservations. Sr. Lourdet Van Driel is director of alumni relations.

Christmas Concert

The Stritch Vocal Chamber Ensemble will present its annual Christmas concert on Sun., Dec. 9, at 7:30 p.m. in Serra Hall. Mr. Richard Kieffer, Music Dept., will serve as conductor for the student group. This cultural program is free and open to the public as a community service of the College.

Guest Lecturer

Dr. John R. Milbrath, director of the Breast Diagnostic Clinic of the Medical College of Wisconsin, will speak on "Breast Cancer: Everyone's Concern" in the Cardinal Lounge, Tues., Oct. 9, at 9:30 a.m. His free slide-lecture presentation, sponsored by the Development Office, is open to the public.

Crusaders Basketball

Stritch's men's basketball team will play its first 13 games of the 1984-85 season during the fall semester and mid-year break.

As a member of the Lake Michigan Conference, Stritch will participate in 14 home-and-away games in the league. Home games will be held at 6255 N. Santa Monica Blvd. The public is welcome.

Nov.-Jan. Schedule

(7:30 p.m., unless otherwise indicated)

Nov.

- 23-4 CSC at Rockford Tournament (2)
- 27 CSC at Rosary College

Dec.

- 1 Marian College at CSC (3:00)
- 4 Lakeland College at CSC (8:00)
- 8 Concordia College at CSC (3:00)
- 14-5 Carroll College Tournament (2)

Jan.

- 3-6 National Catholic Tournament (2)
- 11 CSC at St. Ambrose College, IA
- 15 CSC at Moody College, IL
- 19 Northwestern College at CSC (3:00)

Dr. Joel Myerson, Psychology Dept. head, has received a \$32,000 grant from the National Science Foundation for his research on "The Dynamics of Preference: Tests and Extensions of the Kinetic Model" in the study of behavior... **Lorraine Gerhart**, **Sharon Gerleman**, and **Sharon Dreyer**, Reading/Language Arts Dept., will speak at the annual conference of the Catholic Library Association's Wisconsin chapter in Fond du Lac on Sat., Oct. 13... **Dr. Robert Rice**, P.M.A. program director, was selected to attend the Institute for Management of Lifelong Education, Harvard Graduate School of Education, in June.

Sr. Annice Diderrich, Music Dept. head, received her certification in transcribing music in braille from the National Library Service for the Blind and Physically Handicapped, the Library of Congress, Washington, D.C., in Sept.... **John Tryba**, Art Dept., received honorable mention for his painting titled "Door County in the Fall" at a national exhibit held recently in Boylston, PA... **Julie Ann Lickteig**, Dietetics Dept., worked as a food service supervisor at the University of Southern California in Los Angeles during the 1984 Olympic Games.

Sr. Mary Ann Polasek, Biology Dept., accompanied the CSC Alumni Study Tour group on a trip to mainland China and Hong Kong. Sister Mary Ann also visited with OSF Sisters in Taipei, Taiwan for two days... **Margo Frey**, Office of Adult Education and Career Services director, was interviewed on Viacom Cablevision early in September... **Patricia Magestro**, Education Dept. head, presented the keynote address at the fall conference of the Wisconsin State Reading Association in Stevens Point, Oct. 6. **Judith Casey**, Reading/Language Arts Dept., presided at the general meeting as vice president of WSRA.

Sr. Joanne Marie Kliebhan, Special Education Dept., will receive the May Lemke Special Service Award from the Wisconsin Council for Exceptional Children at its annual awards luncheon on Thurs., Oct. 25, in Appleton... **Dr. Robert Pavlik**, Reading/Language Arts Dept. head, authored the test, "Mastery Assessment of Basic Reading Concepts," recently reprinted by the National Council of Teachers of English... **Dr. Jerald Hauser**, Education/Psychology Dept., resigned this past summer to join the faculty of St. Norbert College, Green Bay.

Mothers Club Meetings Scheduled for Autumn

The CSC Mothers Club will hold its fall luncheon-card party in Serra Hall on Wed., Oct. 17. Reservations: \$4.00; guests invited.

On Wed., Nov. 14, the Mothers Club will sponsor its popular "Annual Wine Dinner" in Serra Hall at 6:30 p.m. Reservations: \$10.00 per person. Advance tickets required; call 352-5400, ext. 278.

Club Officers Named

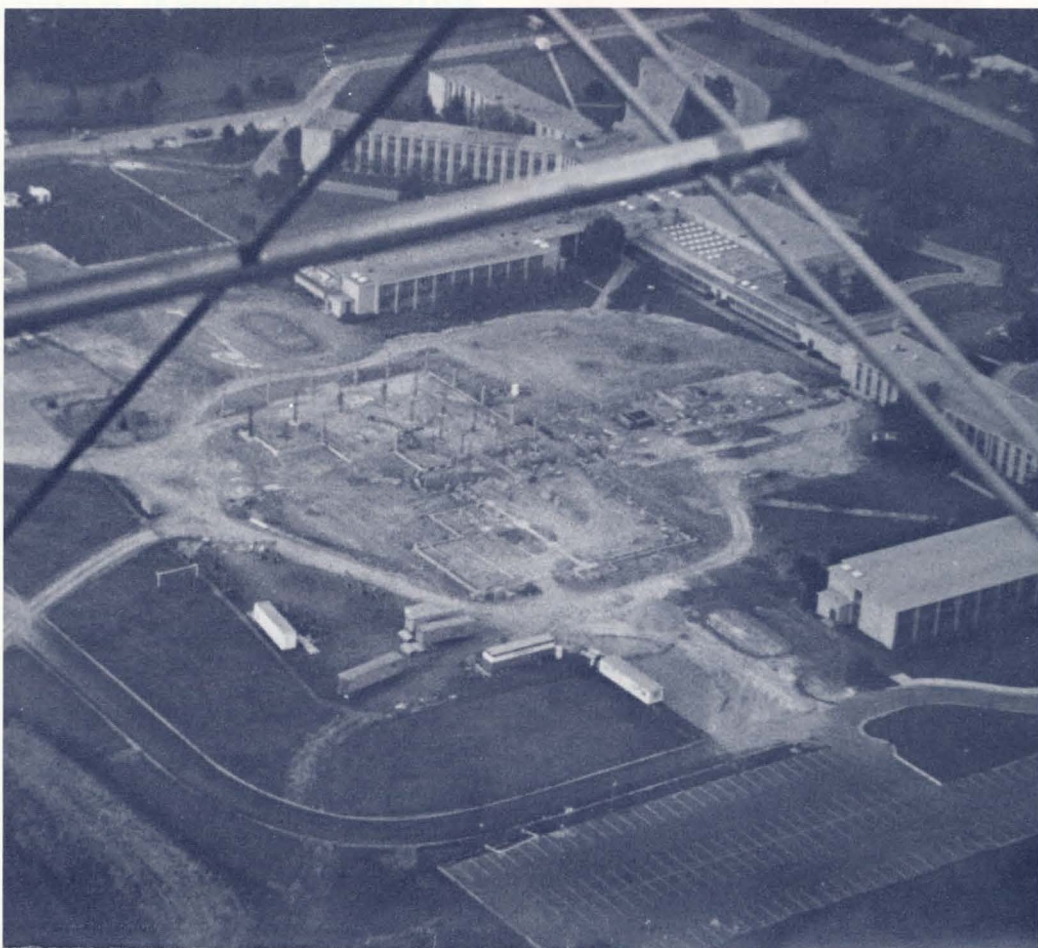
Officers for 1984-85 are: Gladys Robaczek — president; Elizabeth Tarcin — vice president; Ann Peplinski — treasurer; Mildred Jaeger — recording secretary; and Hulda Brown — corresponding secretary.

Sr. Frederick Lochemes is campus adviser to the Mothers Club.

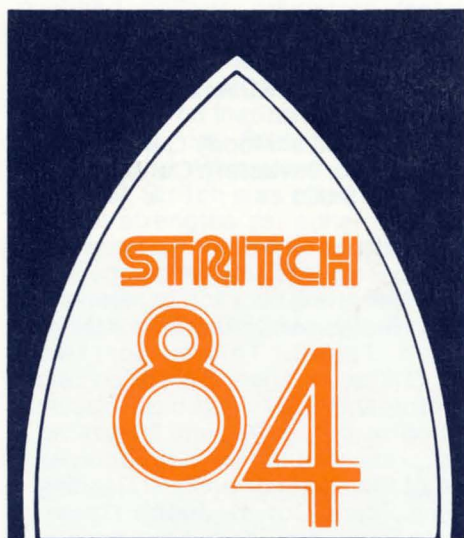
More Alumni Donate More to Annual Fund

In 1983-84, the number of alumni donors to the Stritch Annual Fund increased over the previous year from 611 to 916, or 49.9 percent, according to the Alumni Association's *In Touch* newsletter. The amount of gift income from alumni climbed from \$15,093 to \$22,807, for a gain of 51.1 percent.

Matching grants — chiefly from employers of alumni — declined from \$6,232 to \$4,816.



ALL'S QUIET ON THE WESTERN FRONT (weekends only) — Dave Maciejewski, assistant director of physical plant, snapped this 35mm aerial shot of Stritch's construction project on a recent Sunday. It shows: foundations for the new Campus Center; parking lots built to the north, east, and south; and a new College access road on the west side.



Non-Profit Org.
U.S. Postage
PAID
Milwaukee, Wis.
Permit No. 2546

Quarterly Report of News
For Alumni and Friends

CARDINAL STRITCH COLLEGE

6801 North Yates Road
Milwaukee, Wisconsin 53217
Phone: (414) 352-5400

Serving In The Franciscan Tradition